

Inviting Guests to a Facebook Recruiting Event

Use OCI and ask permission

Observe

Compliment

Invite

Example: You've been a great customer and you are so (SINCERE COMPLIMENT), I would love for you to hear more about our (COMPANY) opportunity. May I have permission to add or to the group (NAME OF EVENT OR GROUP)

Or

Share the group or event in a pm and say I'd like to invite you to join this group and discover more about our opportunity. We'll be starting at ___ your time. What do you think?

IF no, can't make it.

May I have permission to invite you to our next event (live, call, or FB event)?

IF no

How about a get together with a couple of your friends and see our new offerings? I have ___ or ___ open.

No? Is that no, never or now not now? You know I'm not pushy so feel free to be totally honest with me.

And remember there is still time to invite people to hear about us!

ONCE they JOIN the GROUP/EVENT:

In the group/event, post a “thanks for coming to his group NAME. This is a _____ place for you to find out more about our amazing opportunity.

USE your own words:

- Pressure free
- Safe
- Stress free
- NOT pushy
- Easy
- Authentic

Then,

Send a PRIVATE MESSAGE to your guest and upline,

Sample text

Hi _X_ I just want you to personally meet my friend _____. She can answer any questions you have here or in this group message, too. X is (genuine compliment).

Remind them **that we are about to start**

“Can’t wait to see you in an hour”

and it might feel a bit chaotic with so many people in the group/event, so the PM is a great place to have a private conversation.

Thank them publicly for joining the group. “_____ so glad you are there.